



**Cannock
Chase
National
Landscape**

Annual Conference 2025 – ‘Delivering change’

Beau Desert Golf Club, Rugeley Road, Cannock WS12 0PJ

Thursday 19th June 2025

10.00	Registration, teas and coffees, networking and getting involved in the art activity with artist Jennifer Collier
11.00	Housekeeping
11.05	CONFERENCE WELCOME and introduction Councillor Tony Pearce, Chair Cannock Chase National Landscape Joint Committee
11.10	The Year in Review Part 1 Hear from individual partners on activities from the last year
11.30	Connecting people with nature in Cannock Chase Chloe Thompson-Haynes, Inclusion Senior Officer, Natural England and Saskia Luqmanic, Equity, Diversity and Inclusion Lead, Protected Landscapes Partnership
11.50	Questions for speaker
11.55	Green Funding and Finance – how does it work for us? Hannah Wilcox-Brooke, Nature based Solutions Team, The National Landscapes Association
12.15	Questions for speaker
12.20	Lunch, networking and participatory art activity
13.30	WELCOME BACK TO THE AFTERNOON SESSION
13.30	The Year in Review Part 2 Hear from individual partners on activities from the last year
13.50	Delivering positive change for nature, people and the economy Louise Driver, Operations Director, National Forest
14.10	Questions for speaker
14.15	Protecting the landscape by strengthening connection to place Chris Sands, The Good Company & Founder of Totally Locally
14.35	Questions for speaker
14.40	Discussion
14.55	CLOSING REMARKS Councillor Tony Pearce, Chair Cannock Chase National Landscape Joint Committee
15.00	Close
15.15	Opportunity for a walking tour of heathland conservation work on Beau Desert golf course. Led by Beau Desert Golf Club

Be part of the story – bring your ideas

What does a ‘wild and beautiful , distinctive, thriving, resilient and welcoming National Landscape’ look like to you? During the Conference participants are invited to co-create an image and text-based collage with local artist and paper pioneer Jennifer Collier. So **bring along any paper imagery or words which represents your vision of Cannock Chase**, whether it’s a magazine cutting, a printed image, a phrase or piece of text or something you have drawn yourself, and take part in imagining a greener future.