



**Cannock
Chase**
National
Landscape

Historic Environment Strategy Consultation Draft

Report on the public consultation

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1. Introduction

This report summarises and presents the comments received, and the recommended changes, to the Consultation Draft of the Historic Environment Strategy for Cannock Chase National Landscape.

Background to the Historic Environment Strategy

The National Landscape Team working with Staffordshire County Archaeologist and partners in the historic environment sector has prepared an Historic Environment Strategy for the National Landscape, entitled '*Chase past, present and future*'. This is the first such document prepared for the area.

The Strategy seeks to further the understanding, enjoyment and caring for the rich and diverse historic environment of the National Landscape, expanding on the policies and actions contained in the Cannock Chase National Landscape AONB Management Plan 2025-2030. It includes an ambitious portfolio of projects many of which we hope to take forward with partners over the lifetime of the current Management Plan and beyond.

The preparation of the Consultation Draft of the Strategy has been informed by the seminal 'Chase Through Time' project (2016-18) and subsequent studies, as well as the views of members of the National Landscape's Historic Environment Task and Finish Group.

Overview of the consultation process

The Consultation Draft of the Strategy and the process for its public consultation were approved by the National Landscape Joint Committee at its meeting of 8th December 2025.

The consultation ran for 7.5 weeks between 11th December 2025 to 30th January 2026.

Consultees were encouraged to provide feedback by viewing or downloading an electronic copy of the Draft Strategy from the National Landscape website, and submitting comments using an online questionnaire.

The consultation was promoted by direct email to partners within the National Landscape Partnership, on the National Landscape's website, to the 2,700 subscribers on our e-newsletter, and via social media. Regular reminders were sent out during the consultation period to encourage participation.

2. Who took part

We received a total of 41 responses to the Draft Consultation (39 responses to the online questionnaire, and 2 submissions by separate email).

- The largest number of the 39 online respondents were local residents (45%). 19% indicated that they regularly visit the area, and 10% that they volunteer. Only 2 respondents stated that they work in the historic environment sector.
- The majority of respondents (85%) were aged 55+ years.
- 36% responded that they have health issues or disabilities that limit their daily activities.

- Respondents mentioned a range of heritage assets on Cannock Chase that were important to them, including: Castle Ring, military heritage, Beaudesert, landscape, access and amenities, Shugborough, ancient trees, Brindley Village, biodiversity and natural history, Courtbanks, heathlands, historic routes and road layouts.
- In response to the question did they have any particular concerns about the Chase’s historic environment, the following four key themes have been identified:
 - **Recreation Pressure Impact**
Increased off-road cycling creates erosion and degrades sensitive historic and ecological areas.
 - **Archaeological Stewardship**
Concerns about insufficient archaeological assessments and the need for professional site management.
 - **Vegetation and Land Management**
Encroaching vegetation like bracken and silver birch threatens preservation of heritage sites.
 - **Accessibility and Community Engagement**
Limited access affects inclusivity; community education and respectful behaviour are vital for preservation.
- 55% of respondents (16/29) are not currently involved in any heritage organisations or groups. 45% of respondents are involved with organisations, usually in a volunteering capacity including, Shugborough, Forestry England, Great War Hut, Canal and Rivers Trust, Chase Through Time, Beaudesert history group, Cannock Wood local history, Cannock Chase National Landscape)
- 66% of respondents (12/18) responded that they would like to help deliver the strategy, in various capacities, including: volunteering, leading guiding walks, researching, themed art workshops, planning and developing projects.

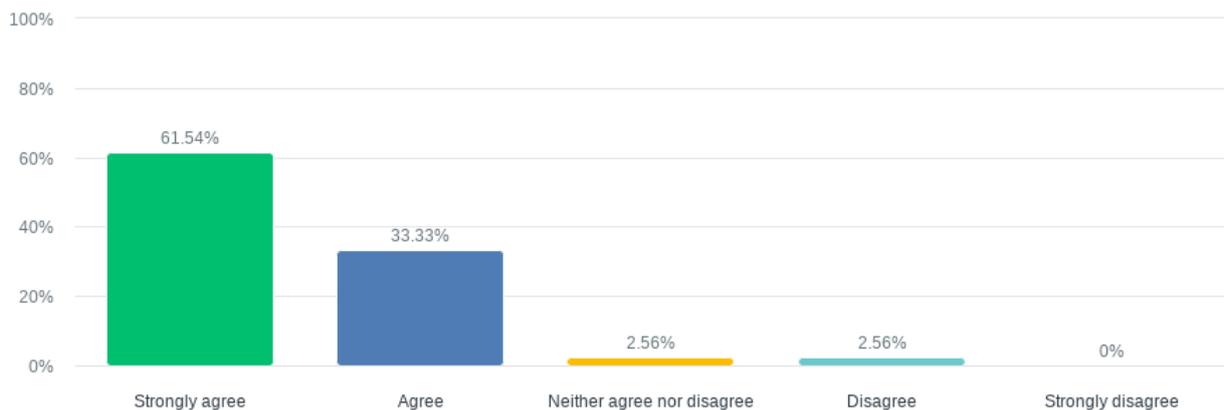
3. High level summary of the feedback

The 41 responses generated a combined total of 168 separate comments about the content of the Strategy. This chapter presents analysis of the level of support for the Strategy’s Vision, Guiding Principles, Core aims, Objectives Key Actions, Story Strands, Key Performance Indicators, Project Portfolio

Individual comments, our responses, and any recommended changes to the Plan are presented in Chapter 4.

Vision

Q1 To what extent do you agree or disagree with the vision for the Strategy? The historic environment of Cannock Chase will be in the best possible condition, managed sustainably with the support and active involvement of landowners, managers, local communities and visitors. It will be valued by all who live, work in and visit the area: accessible, inclusive, alive and inspiring.

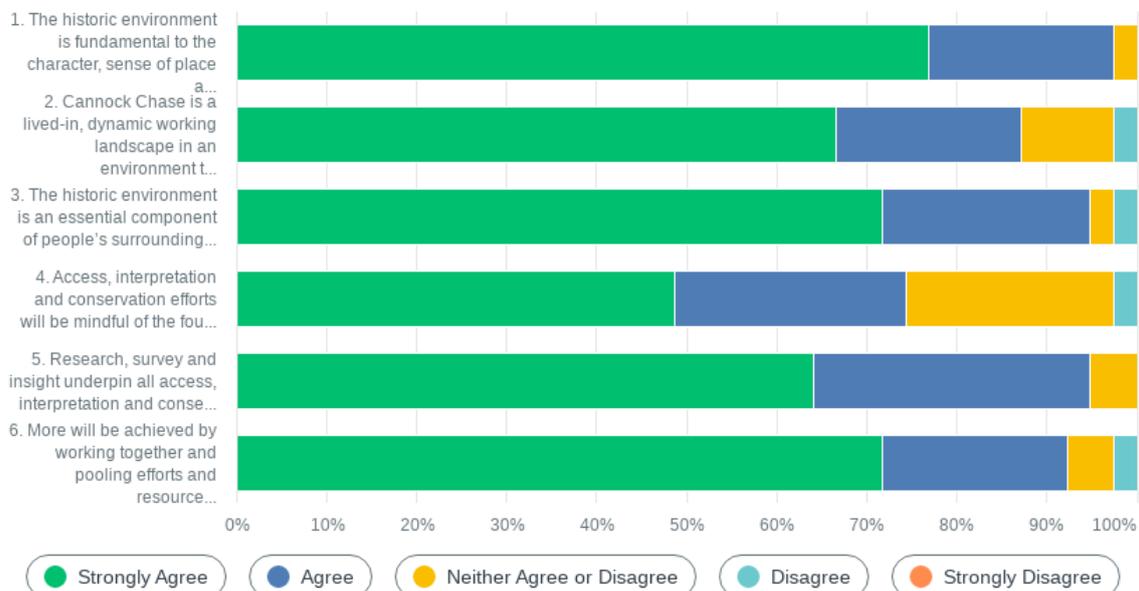


Overall agreement rating for Vision:

HIGH 95% agreed or strongly agreed

Guiding Principles

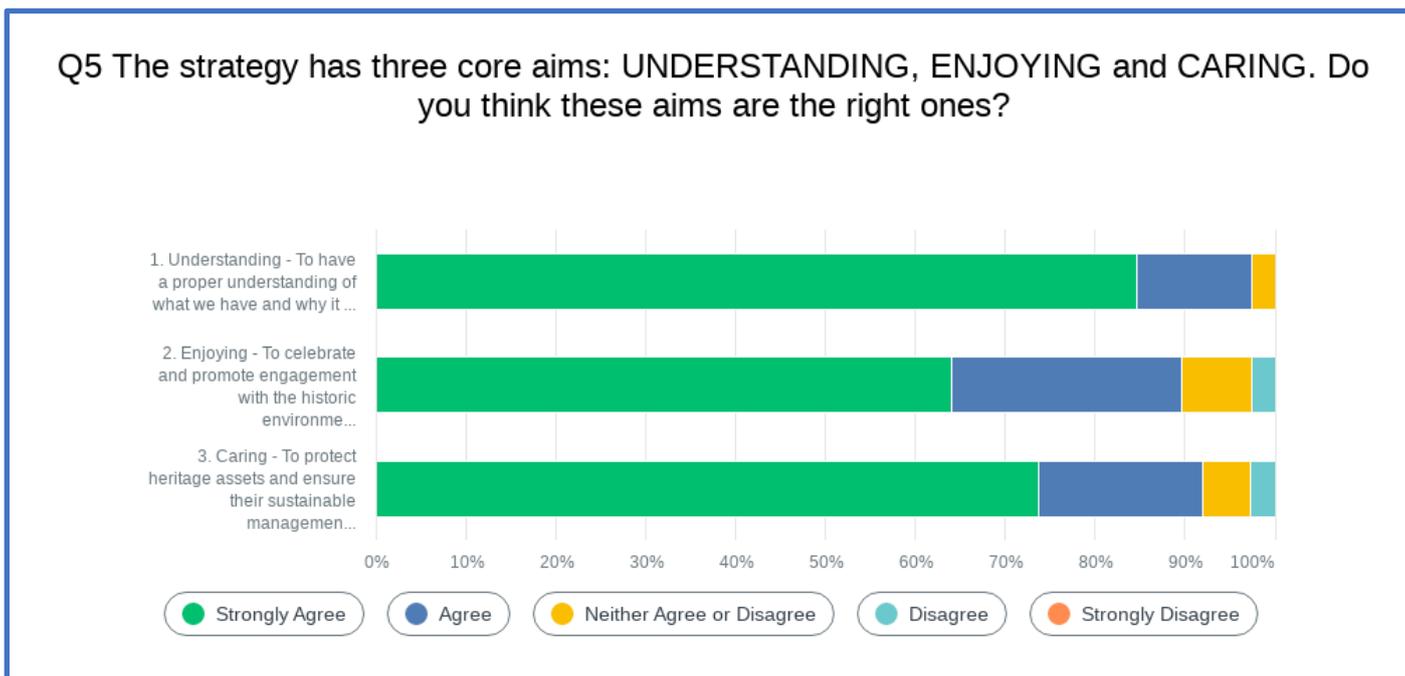
Q3 The vision is underpinned by six guiding principles. To what extent do you agree or disagree with each of them?



Overall agreement ratings for the Guiding Principles:

- Principle 1. HIGH 97% agreed or strongly agreed
- Principle 2. HIGH 87% agreed or strongly agreed
- Principle 3. HIGH 95% agreed or strongly agreed
- Principle 4. HIGH 74% agreed or strongly agreed
- Principle 5. HIGH 95% agreed or strongly agreed
- Principle 6. HIGH 92% agreed or strongly agreed

Core Aims



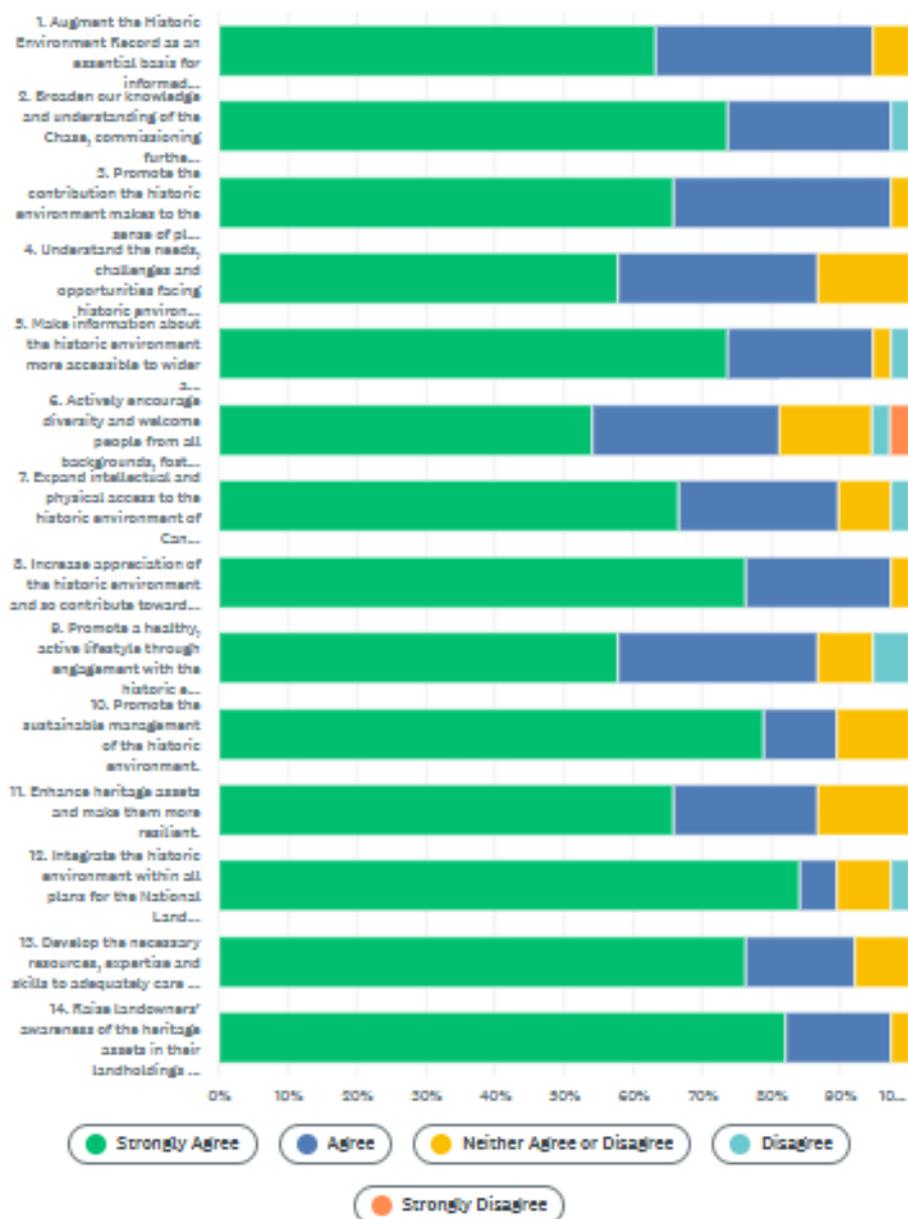
Overall agreement ratings for the Core Aims:

- UNDERSTANDING. HIGH 97% agreed or strongly agreed
- ENJOYING. HIGH 92% agreed or strongly agreed
- CARING. HIGH 92% agreed or strongly agreed

Objectives

There are 14 objectives within our Strategy. Please read through each and let us know how strongly you agree or disagree with each of them.

Answered: 39 Skipped: 0

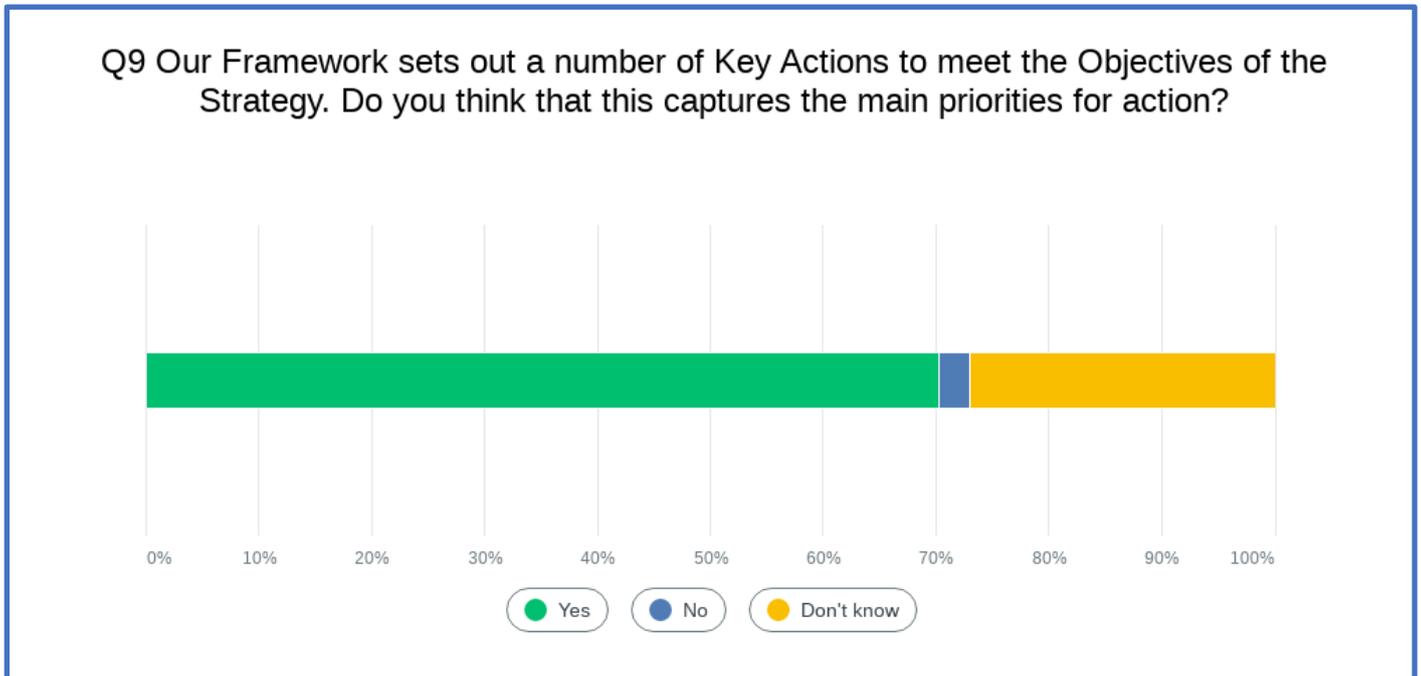


Overall agreement ratings for the Objectives:

- Objective 1. HIGH 95% agreed or strongly agreed
- Objective 2. HIGH 97% agreed or strongly agreed
- Objective 3. HIGH 97% agreed or strongly agreed
- Objective 4. HIGH 87% agreed or strongly agreed
- Objective 5. HIGH 95% agreed or strongly agreed
- Objective 6. HIGH 81% agreed or strongly agreed
- Objective 7. HIGH 90% agreed or strongly agreed
- Objective 8. HIGH 97% agreed or strongly agreed
- Objective 9. HIGH 87% agreed or strongly agreed

- Objective 10. HIGH 89% agreed or strongly agreed
- Objective 11. HIGH 87% agreed or strongly agreed
- Objective 12. HIGH 89% agreed or strongly agreed
- Objective 13. HIGH 92% agreed or strongly agreed
- Objective 14. HIGH 97% agreed or strongly agreed

Key Actions



Overall agreement rating for the Key Actions:

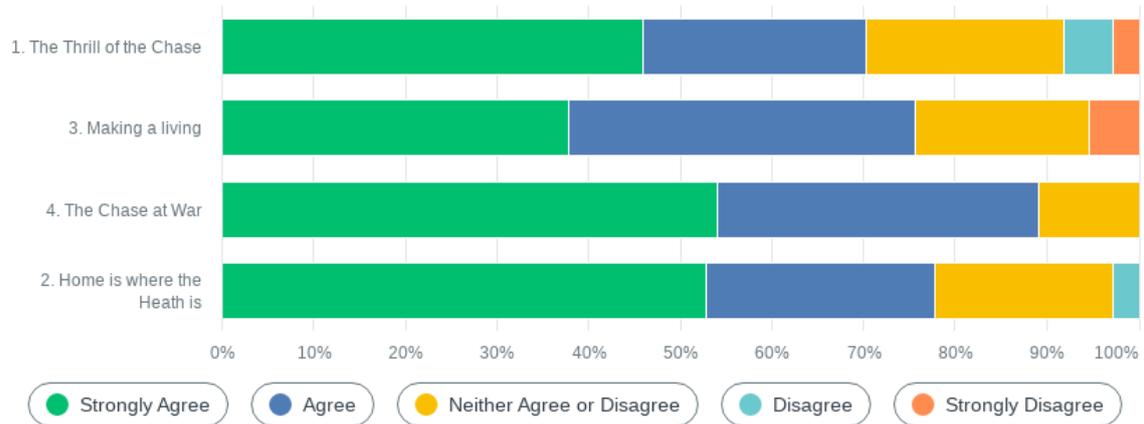
Yes 70%

No 3%

Don't know 27%

Story Strands

Q11 Our Strategy includes four thematic story strands to help focus and co-ordinate the delivery of projects over the next five years, and to assist audiences to understand what is a complex landscape. To what extent do you agree or disagree with the themes?



Overall agreement ratings for the Story Strands:

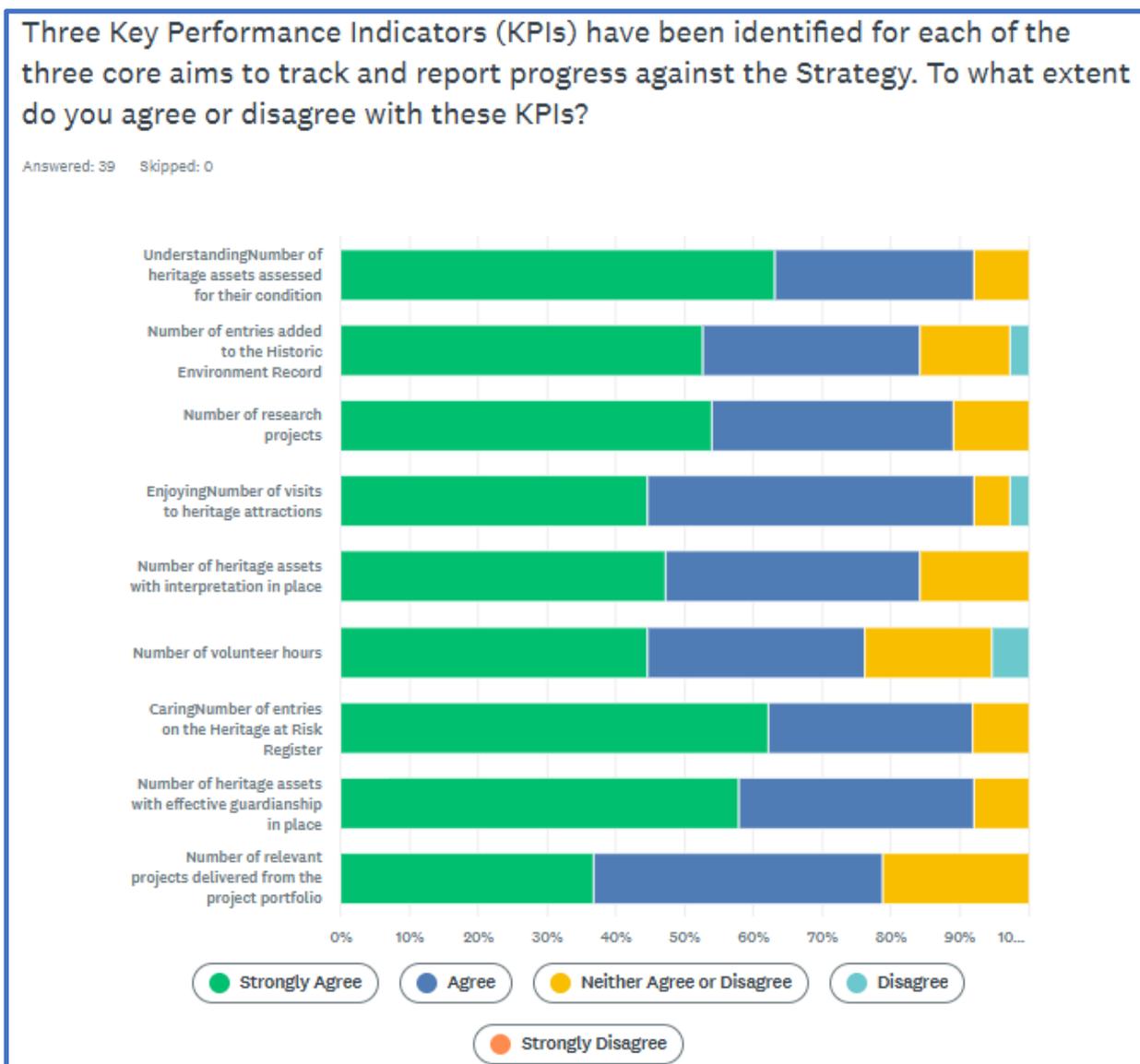
The Thrill of the Chase. MEDIUM 70% agreed or strongly agreed.

Making a living. HIGH 76% agreed or strongly agreed.

The Chase at War. HIGH 89% agreed or strongly agreed.

Home is where the Heath is. HIGH 78% agreed or strongly agreed.

Key Performance Indicators



Overall agreement ratings for the Key Performance Indicators:

Nos. of heritage assets assessed for their condition. HIGH 92% agreed or strongly agreed.

Nos. of entries added to the HER. HIGH 84% agreed or strongly agreed.

Nos. of research projects. HIGH 89% agreed or strongly agreed.

Nos. of visits to heritage attractions. HIGH 92% agreed or strongly agreed.

Nos. of heritage assets with interpretation in place. HIGH 84% agreed or strongly agreed.

Nos. of volunteer hours. HIGH 76% agreed or strongly agreed.

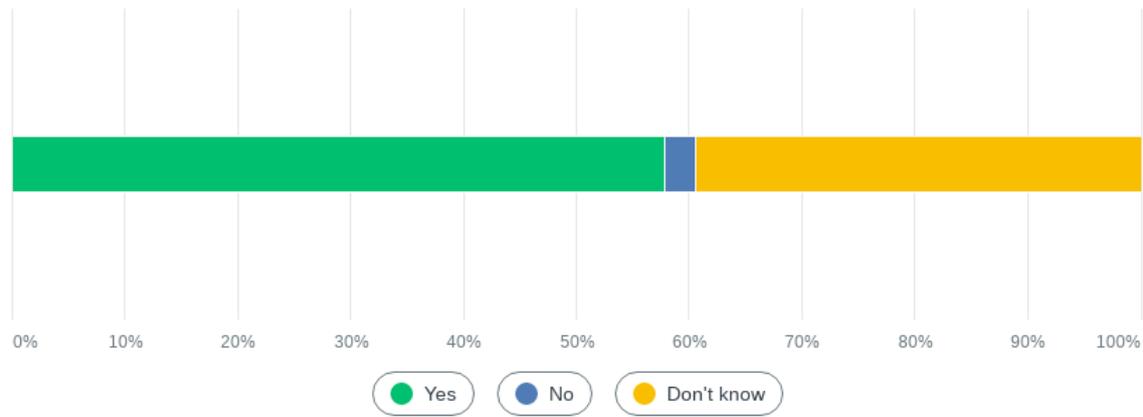
Nos. of entries on the Heritage at Risk Register. HIGH 92% agreed or strongly agreed.

Nos. of heritage assets with effective guardianship in place. HIGH 92% agreed or strongly agreed.

Nos. of relevant projected delivered from the project portfolio. HIGH 79% agreed or strongly agreed.

Projects

Q14 Our Strategy includes a portfolio of new potential projects to help deliver its aims and objectives. Do you think that these capture the main potential projects?



Overall agreement rating:

Yes 56%

No 3%

Don't know 39%

4. Responses to the comments received and recommended changes to the Historic Environment Strategy

168 separate comments about the Strategy were received and are presented in the table below, with our responses and any recommended changes to the Strategy.

Note: Page numbers, policy numbers and action numbers used in this report refer to those used in the Draft Consultation version of the Historic Environment Strategy. In the Final version of the Strategy the numbering of pages, policies and actions will have changed in some instances.

Some respondents made the same comments to more than one question. For transparency, all comments are included and duplications have not been deleted.

Vision. What do you like about the vision or what would you change?

Ref.	Comment	Response	Change recommendations
1	The historic environment of Cannock Chase will be managed sustainably to achieve the best possible condition, through support and active involvement of landowners, managers, local communities and visitors. I don't think it will be valued by ALL those who live / work / visit the area.	Noted. The Vision is a long-term aspirational statement that sets out what we want to achieve for the historic environment of Cannock Chase.	No change required to the Vision.
2	It utilises the potential of the immense historic past of Cannock Chase from prehistoric to recent history. This means preservation for further exploration in the future.	Noted. The historic environment encompasses all evidence of past human activity. The Vision incorporates the concept of its sustainable management so that it is available for future generations to enjoy.	No change required to the Vision.
3	I like that the vision recognises the importance of the chase to a broad range of people, and that all are considered relevant to the chase's flourishing/ or demise.	Noted.	No change required to the Vision.
4	Keep it green and save our history	Noted.	No change required to the Vision
5	I agree with the vision	Noted.	No change required to the Vision.
6	I strongly agree with it being accessible & alive. I would include a reference to encouraging eco diversity	Noted. The historic and natural environments are interconnected and intrinsic components of the natural beauty of Cannock Chase. The AONB Management Plan is the overarching policy document for the National Landscape and has nature recovery at its core.	No change required to the Vision.
7	I like the ideas put forward but would like to see more control on the speeding bikers which would make it more safe for the walkers	Noted. A Recreation Management Strategy for the National Landscape is due to be published by the end of 2026 which will consider the issues raised.	No change required to the Vision.

8	This has to be aspirational as it relies on significant input from many other organisations and may\ will require funding	Agreed. The Strategy sets out a range of actions and projects, some of which can be delivered with existing resources, but others will require new funding. All require collaboration with a range of partners and stakeholders.	No change required to the Vision.
9	It all depends upon what kind of engagement you get from 'landowners, managers, local communities and visitors' however this strategy puts the fate of Cannock Chase into the hands of those who enjoy it, so I see no alternative option, just be on point with regards to socialising this and gaining equal engagement for all areas.	Noted. The Vision aims for the historic environment to be valued, accessible and inclusive.	No change required to the Vision.
10	That it encompasses all who share an interest	Noted. The Vision aims for the historic environment to be valued, accessible and inclusive.	No change required to the Vision.
11	My concern is that not all users respect the place and its landscape, or recognise the variety of landholders involved. I have had personal experience of people expressing these views, mostly from a place of ignorance often determined ignorance	Agreed. The Strategy supports one of the AONB Management Plan's tenets to raise awareness of the importance of Cannock Chase and encourage positive behaviours.	No change required to the Vision.
12	I like the fact that its historic value will be preserved in partnership with all involved	Noted.	No change required to the Vision.
13	A coordinated approach with Visitor Centres, museums and other interested parties has always been absent in the past. Often similar events or approaches have been duplicated.	Agreed. The Strategy seeks to improve collaboration amongst partners.	No change required to the Vision.
14	Bringing together all aspects of the local community will always be the best way both to educate, teach respect for and fund this type of work.	Agreed. The Vision aims for the historic environment to be valued, accessible and inclusive, alive and inspiring. Education features strongly throughout the Strategy.	No change required to the Vision.
15	Perhaps the involvement of volunteers might be added	Noted. 'Volunteers' are part of 'local communities'.	No change required to the Vision.
16	Simple but strong message	Noted.	No change required to the Vision.
17	I think you should increase the size of Cannock chase national landscape due to pressure from the 3 million people that live nearby	Noted. The AONB Management Plan	No change required to the Vision.
18	Actively include local knowledge eg. the tank corps at Beaudesert. The Bradbury hut on Castle Ring, where the home guard trained etc. Local communities are much more likely to become engaged in the projects if THEIR stories are valued.	Noted. The Vision is a long-term aspirational statement that sets out what we want to achieve for the historic environment of Cannock Chase. The points raised will be considered through the individual actions and projects.	No change required to the Vision.
19	I think that conserving the Scheduled Monuments and enhancing their appreciation should be a core part of a Historic Environment Strategy.	Noted. The Vision is a long-term aspirational statement that sets out what we want to achieve for the historic environment of Cannock Chase. The protection and enjoyment of Scheduled Monuments features prominently throughout the Strategy.	No change required to the Vision.
20	The story of Cannock Chase's history is an endless tale and the more people are made aware, the better they will take care of it.	Agreed. Raising understanding of the historic environment is a core part of the Strategy.	No change required to the Vision.

21	Historic routes across the Chase such as Marquis Drive (Beaudesert - Haywood Park), Tackeroo railway (Hednesford - Milford) and Blake Street / Road (Chasewater - Stafford - an old salt road from the NW to London) , should be restored / refreshed, waymarked and promoted.	Noted. The Vision is a long-term aspirational statement that sets out what we want to achieve for the historic environment of Cannock Chase. The points raised will be considered through the individual actions and projects.	No change required to the Vision.
22	A fresh look at presenting the wonderful history of Cannock Chase	Noted.	No change required to the Vision.
23	Shame the local council closed the Museum of Cannock Chase this year which did and would fully support this strategy	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	No change required to the Vision.
24	I like that the statement says ALL users of Cannock Chase will be responsible for looking after it.	Noted.	No change required to the Vision.
25	I'm concerned this vision is going to result in more restrictions and fenced off areas. The Chase is what it is a wild and open area. In the past it has been used for all sorts of purposes but it's main use today is recreation. The main focus for any organisation should be looking at ways to extend the Chase.	Noted. The Strategy is not seeking to restrict and fence off areas, unless it is warranted to protect a specific heritage asset that is under threat.	No change required to the Vision.
26	Not everyone realises the true value of Cannock Chase. It can be taken for granted.	Noted. Raising understanding of, and appreciation for the historic environment is a core part of the Strategy	No change required to the Vision.
27	'Best possible condition' is too loose and vague. Prefer some specific reference as to condition.	Noted. The heritage assets are of varying significance and under different ownership and management regimes, which are not in our control. The vision is aspirational and it is difficult to set a precise condition target.	No change required to the Vision.
28	I would not change any of the recommendations	Noted.	No change required to the Vision.
29	The Chase must not become a glorified caravan park. Fair parking especially for local people who like me use the Chase daily (and litter pick as a thank you) The Chase must be better managed as anti social behaviour is rife. Quad bikes, scrambling bikes and mountain bikes driving off piste all over the bracken just for thrills (at night especially). Autumn foraging is also rife, the signs informing that it is illegal were torn down and thrown on ground (I picked them up). The foraging this year was brazen, people and children going around with bags full. Illegal camping is also a problem, this year I walked round with bottles of water due to fires being still warm. Harness local people there are a lot of us who appreciate and are grateful for such a beautiful area.	Noted. The Vision is a long-term aspirational statement that sets out what we want to achieve for the historic environment of Cannock Chase. The Strategy complements the AONB Management Plan which includes policies and associated actions to change people's perceptions and behaviours.	No change required to the Vision.
30	I like the entire vision however I note that there is no mention of the affordability of access to the Chase landscape. And the	Noted. Cannock Chase is one of the most accessible landscapes in the country. The Cannock Chase SAC Partnership's Detailed	No change required to the Vision.

	accessibility element could include statements of environmentally friendly access' such as park and ride options' car park costs 'etc' but mainly the costs of visiting the chase are my concern	Implementation Plans include recommendations for car park improvements and charging. Their implementation are operational decisions for the individual landowners concerned.	
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Guiding Principles. What do you like about the 6 Guiding Principles or what would you change?

Ref	Comment	Response	Change recommendations
31	Agree that the historic environment is a shared resource, but not necessarily essential to everyone's surroundings.	Agreed.	Amend wording of Principle 3. Replace 'essential' with 'significant'.
32	There has to be a holistic and inclusive approach to preserving yet using the Chase's facilities in a safe and protective way.	Agreed. Hopefully, this is what the Strategy achieves.	No change required to the Guiding Principles.
33	I am encouraged by the focussed work that has been done to develop guiding principles, and believe that wide dissemination of informative information about conservation, and protection of special interest areas will go a long way to changing behaviours for the long-term health of the chase.	Noted.	No change required to the Guiding Principles.
34	Free car parks, cafes. Cattle grazing. Dog walking areas. Horse riding areas. Childrens parks. Garden centre	Noted. The points raised are dealt with in the AONB Management Plan, or outside the remit of the National Landscape Partnership.	No change required to the Guiding Principles.
35	I agree with the promotion of the Historical references but would also reference the ecological well-being of the area.	Noted. The AONB Management Plan aims to have a nature-rich, healthy National Landscape. Story Strand Theme 2 – Home is where the Heath is, highlights that nature also makes it home on the Chase.	No change required to the Guiding Principles.
36	It is wonderful that every effort is being made to preserve this marvellous area that we call Cannock Chase. All costs must be made to keep it as natural as it once was - a royal hunting place. The deer must be protected as all the wildlife so everyone of all ages can enjoy its natural beauty. More must be done to control the bracken.	Noted. The points raised are dealt with in the AONB Management Plan.	No change required to the Guiding Principles.
37	I repeat my initial comments. The historic environment is largely hidden and will need careful promotion and management.	Noted. Understanding, enjoyment and caring for the historic environment are the three core aims of the Strategy.	No change required to the Guiding Principles.
38	I do not know what these are so cannot assess 'Access, interpretation and conservation efforts will be mindful of the four thematic story strands that have been developed for the Chase.'	Agreed.	No change required to the Guiding Principles.

39	An awareness of what has been inherited will help in creating the future though much of recent history is fairly obvious, the life of the Chase going back to our stone age ancestors seems little known and the significance of the ancient drove road etc.to take animals to market.	Noted. The prehistoric importance of the Chase is acknowledged in the Strategy.	No change required to the Guiding Principles.
40	Agree with Principle 2, but could it not be altered to imply a pro-active role in managing the changing environment rather than seeming to suggest actions will be taken in response to changes when they happen	Noted. The Strategy is actively seeking to influence the changes that may impact on the historic environment. For example, by raising landowners' awareness of heritage assets on their landholdings and advising on sustainable land management practices.	No change required to the Guiding Principles.
41	Clear and comprehensive	Noted	No change required to the Guiding Principles.
42	Again, local knowledge and involvement is crucial here. plus strong and thorough research. Access and inclusivity is all very well, but not at the expense of dumbing down.	Agreed. Interpretation and education needs to be appropriate, informative and inspiring to each audience.	No change required to the Guiding Principles.
43	All of the points are positive and it needs to be protected for future generations.	Agreed.	No change required to the Guiding Principles.
44	No comment	Noted.	No change required to the Guiding Principles.
45	Again, the existence of a Museum of Cannock Chase that was closed in April would of been an ideal focal point	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	No change required to the Guiding Principles.
46	Again, I like that EVERYONE will be responsible for looking after the Chase & being sensitive to what it has been, it is, & what it will become.	Noted.	No change required to the Guiding Principles.
47	1 and 2 "Effectively and sensitively " will that mean restrictions to certain areas? 3 Not if it means further restrictions. 4 Not if it means restrictions. 5 The last piece of research I saw, a few years ago was, a waste of time, it was based on research carried out in Dorset and sort of converted to fit the Chase.	The Strategy is seeking to enhance access and enjoyment, but also raise awareness of sensitivities and promote better stewardship. There are no plans to increase restrictions in what is one of the least restricted landscapes in the country! The reference to 'research carried out in Dorset' is unclear.	No change required to the Guiding Principles.
48	I would not change the environment but maybe a small charge for parking would raise enough money for more conservation. Locals could leave their cars at home.	Noted. The Cannock Chase SAC Partnership's Detailed Implementation Plans include recommendations for car park improvements and charging. Their implementation are operational decisions for the individual landowners concerned.	No change required to the Guiding Principles.
49	Education is improving, but the human condition has in my view diminished and the selfishness is apparent every time I go up there. The local people are the best at appreciating and enjoying...USE them	Noted. Education is a key thread running through the Strategy.	No change required to the Guiding Principles.
50	Insufficient clarity in the areas where i neither agree or disagree. I don't trust that 'for example private companies will not be given too much power and will not fulfil their	The meaning of the comment is not understood.	No change required to the Guiding Principles.

	objectives with the best interests of residents and visitors at heart.		
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Core aims. What do you like about the Core Aims or what would you change?

Ref	Comment	Response	Change recommendations
51	Understanding is the most important as this is vital to facilitate enjoying and caring	Noted. There is no order of priority to the three Core Aims – they are equal pillars supporting a sustainable future for the historic environment of Cannock Chase.	No change required to the Core Aims
52	There needs to be a balance of preserving the relevant features of the past, but enabling use of the land for economic gain that is ploughed back into the conservation. Leisure facilities need to be developed to co-exist alongside the historical features and economic developments without damaging either. Indeed expanding leisure facilities could generate the local economy (cycling support, walking facilities, guided walks, etc. Local volunteer involvement should be a priority - " every little helps" idea!	Noted. National Landscapes are multi-purpose spaces, where people live and work and which are enjoyed by large numbers of visitors. In pursuing the primary purpose of the designation to conserve and enhance natural beauty of the area account should be taken of the needs of agriculture, forestry, other industries and of the economic and social needs of local communities, as well as meeting the demands for recreation.	No change required to the Core Aims.
53	I strongly agree with each of these statements, however, I am reading a lot about the historic environment and heritage, and nothing referring directly to the diverse species for whom Cannock Chase is their habitat and home. I would like to see this mentioned. Otherwise it feels too human focussed.	Noted. The historic and natural environments are interconnected and intrinsic components of the natural beauty of Cannock Chase. Story Strand Theme 2 – Home is where the Heath is, highlights that nature also makes it home on the Chase. The AONB Management Plan is the overarching policy document for the National Landscape and has nature recovery at its core.	No change required to the Core Aims.
54	Free car parks and cafe areas for sporty people. Dog walking, horse riding areas. Cattle grazing. Garden centre. Centre parks but cheaper.	Noted. The points raised are dealt with in the AONB Management Plan, or outside the remit of the National Landscape Partnership.	No change required to the Core Aims.
55	I know it's a natural resource and you will get idiots like in any walk of life who will disrespect the Chase as they think it belongs to them. However that said the majority of folk enjoy getting out into the countryside but please sort out Coppice Hill car park, it's a disgrace!	Noted. The Cannock Chase SAC Partnership's Detailed Implementation Plans include recommendations for car park improvements and charging. Their implementation are operational decisions for the individual landowners concerned.	No change required to the Core Aims.
56	I agree with all the proposals	Noted.	No change required to the Core Aims
57	Taking into account what has gone before is very important so as not to repeat the mistakes made in the past	Noted.	No change required to the Core Aims.
58	Enjoying the area must be governed in such a way as not to promote enjoyment of one particular group Cyclists/Horse	Noted. Cannock Chase is a shared space and enjoyed by many different recreational users. This point will be considered in the	No change required to the Core Aims.

	riders/Ramblers/Runners and that will be a difficult balancing act to achieve.	Recreation Management Strategy in preparation.	
59	Caring needs to also highlight the why to all age ranges, as in why we are doing this what's the objective - needs to be clearly articulated to enable buy in from all stakeholders	The three Core Aims are equal pillars supporting a sustainable future for the historic environment of Cannock Chase, and need to be read together. Stakeholder support and 'buy-in' will be essential to deliver the Strategy.	No change required to the Core Aims.
60	It is the awareness of the real situation and how it can enhance a bright future	Noted.	No change required to the Core Aims.
61	I'm pleased to see that modern techniques are not being imposed on such a valuable asset and that the core aims are clear	Noted.	No change required to the Core Aims.
62	I think a greater emphasis should be put on caring for the natural environment as it is now. This need is in danger of being lost. hopefully greater understanding of the Chase's secrets will result in greater respect. It's important to be aware that the two don't necessarily go hand in hand. It could be seen by some that the industrial and military heritage means that the Heath isn't as natural as it seems and a few more cycle trails or tracks are acceptable.	Noted. Natural beauty encompasses both the natural and cultural heritage (as well as landscape quality and perceptual qualities). The historic environment needs to be integrated into nature recovery plans and vice versa to ensure co-ordinated and sustainable conservation. Story Strand Theme 2 – Home is where the Heath is, highlights that nature also makes it home on the Chase.	No change required to the Core Aims.
63	Historical assets are being identified all the time and its important there is as much awareness as possible of what might yet be identified from current evidence. It will be very desirable to be able to share these new assets with visitors, whilst keeping them as safe as possible from damage or over exposure to include statements of how projects would be sustainably managed long term and not become detrimental to communities who live and work here.	Noted. Objective 8 seeks to increase appreciation of the historic environment, with the Associated Action to encourage improved access, where appropriate.	No change required to the Core Aims.
64	Education is the key to protecting the landscape	Noted. Education is a key thread running through the Strategy.	No change required to the Core Aims.
65	The need to reduce motorised vehicle intrusion in to the chase / 'dissection' of the Chase by closing and restoration some car parks (and some roads?) back to heathland (such as those adjacent to Special Areas of Conservation (SAC).	Noted. The Cannock Chase SAC Partnership's Detailed Implementation Plans include recommendations for car parking.	No change required to the Core Aims.
66	Our history is under attack and we must promote it on a local basis to give people a real sense of belonging	Noted. The historic environment is an irreplaceable and non-renewable resource that needs to be used carefully and sustainably.	No change required to the Core Aims.
67	Again, joint responsibility for looking after this beautiful area. 1 Depends what it involves 2 Very important 3 The most difficult of all, open to so many different point of view.	Agreed. Collaboration is a key thread running through the Strategy.	No change required to the Core Aims.
68	No change.	The meaning of the comment is unclear.	No change required to the Core Aims.
69	More education. More awareness of the antisocial behaviour. Harnessing the local people to involve them more.	Noted. Education is a key thread running through the Strategy. It complements the AONB Management Plan which seeks to	No change required to the Core Aims.

		change people's perceptions and behaviours.	
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Objectives. What do you like about our objectives or what would you change?

Ref	Comment	Response	Change recommendations
70	Seems to be overlap with a number of objectives, particularly those suggesting engaging people / raising awareness	Noted. The delivery of the Strategy requires the engagement of a wide range of people across our partners and communities.	No change required to the Objectives.
71	Can't add much more to this general plan. (In some respects this survey is too vast for the average resident (i.e. me!) to fully comprehend. It's written in a certain "governmental" style which most people struggle to understand the nuances of what's being proposed. However, I suppose we are trusting the experts to fulfil the ideals with their professional knowledge and understanding.)	Noted.	No change required to the Objectives.
72	Again, I would like to hear more specific focus on the species living there. The term 'Historic Environment' features heavily, it doesn't bring to mind the liveliness of the diverse species living there. Whilst I love reading about diversity and inclusion, I am concerned that if the focus is all about human interaction with the landscape, we won't have the right balance of respect for the other species living there.	Noted. The natural and cultural heritage are interconnected and intrinsic components of the natural beauty of Cannock Chase. Story Strand Theme 2 – Home is where the Heath is, highlights that nature also makes it home on the Chase. This is a strategy for the historic environment. The AONB Management Plan is the over-arching policy document for the National Landscape and has nature recovery at its core.	No change required to the Objectives.
73	Use land to farm and sell homegrown products. Dog walking areas. Garden centre. Holiday huts, camping	Noted. The points raised are dealt with in the AONB Management Plan, or outside the remit of the National Landscape Partnership.	No change required to the Objectives.
74	I agree with all	Noted.	No change required to the Objectives.
75	a comprehensive inventory of the historical heritage is essential in planning its development, conservation and interpretation. More informed guides on the ground, similar to that used at the Great War hut by the friends of Cannock chase.	The Staffordshire Historic Environment Record includes information on over 1200 historic environment features recorded on the Chase.	No change required to the Objectives.
76	This is also a great opportunity to cover the historical aspects that were held in the recently closed Cannock chase museum in Hednesford	Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	
77	Proactive is a positive approach suggested	Noted.	No change required to the Objectives.
78	I think there is a danger of competing needs from Chase users, Many users think their activity has priority. Also when and how do	Noted. A Recreation Management Strategy for the National Landscape is due to be published by the end of 2026 which will consider the issues raised.	No change required to the Objectives.

	you decide there are too many people competing for space.		
79	It's clear that the involvement of others is essential, but I'm not totally sure that applying intellectual aspects is clearly explained	Noted. Inevitably, the Strategy uses technical terms and language specific to the historic environment. However, it is hoped the concepts and implications can be understood.	No change required to the Objectives.
80	I think too much emphasis is put on promoting a healthy lifestyle. Protection of the environment that can't look after itself should be the first priority.	Noted. English Heritage research indicates that engaging with the historic environment contributes to improved quality of life and life satisfaction for many people.	No change required to the Objectives.
81	The objectives are detailed and wide ranging and need visibility on as part of visitor's guidance to visiting the Chase	Noted.	No change required to the Objectives.
82	Landowners are often unaware of the historic environments they own, so raising awareness as suggested is to be welcomed	Noted.	No change required to the Objectives.
83	This is an Historic Environment Strategy, so promoting healthy, active lifestyles is not a relevant Objective. It's a good to have result, but no more	Noted. English Heritage research indicates that engaging with the historic environment contributes to improved quality of life and life satisfaction for many people.	No change required to the Objectives.
84	In case there's no box later which asks for my opinion on this, I am appalled by your question about global majority. I am a liberally minded, university educated person with a strong interest in the national life, but I had to look up this term. An Historic Environment Strategy and survey should be entirely colour blind. I absolutely hate Reform UK and everything they stand for, but I have to say that the history of Cannock Chase involves only a very small proportion of people of the 'global majority'. Local people are entitled to local history regardless of the colour of their skin. Get real!	The term 'global majority' is increasingly being used to replace terms like 'BAME'. It refers to a collective group of people who are of African, Asian, indigenous, Latin-American or mixed-heritage backgrounds. One of the aims of Cannock Chase National Landscape is to be more inclusive and welcoming to all.	No change required to the Objectives.
85	Once again, positive comments are key to raising awareness where necessary to the public and landowners.	Noted.	No change required to the Objectives.
86	Integration of History, wildlife, and greater public access is important	Noted. Objective 12 seeks the integration of the historic environment in all plans, balancing the needs of heritage, nature and people.	No change required to the Objectives.
87	I hate to keep referring to our now closed Museum of Cannock Chase but would that of been an idea central hub of all this development?	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	
88	Land owners could have advertised open days so that people could visit the site.	Noted. Objective 8 seeks to increase appreciation of the historic environment, with the Associated Action to encourage improved access, where appropriate.	No change required to the Objectives.
89	It's not a money making environment. You can't lecture certain groups eg dog walking(although there are idiots about) while encouraging concerts/camping/no cycling other than on the paths/quad	Noted. The meaning of the comment is unclear.	No change required to the Objectives.

	bikes/scrambling bikes and anti social behaviour.		
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Key actions. Do you think any other Key Actions should be included to meet the Objectives?

Ref	Comment	Response	Change recommendations
90	A full archaeological survey/dig at Castle Ring and surrounding area using modern techniques (magnetometry, ground radar) and digging techniques to determine the site of dealing and burial mounds. The construction of a facsimile Iron Age Fort (like Craggaunowen castler, Co. Clare, Ireland) with visitor facilities like iron age smelting, woodturning and farming techniques exhibited to visitors. This could be a steady income stream for decades to fund the preservation of the sites. (Suggest involve Prof Alice Robert at Univ of Birmingham to produce a TV series of the dig?)	Castle Ring is Scheduled, i.e. nationally designated by Historic England. This limits what can be done, other than sensitive management and interpretation. Geophysical surveys have already been carried out – (reports can be provided). The value of creating a reconstructed hillfort is unclear. It would be very expensive and may not be a great draw. We don't need a facsimilie, the monument is there, it is well managed, particularly due to FIPL, and it is well interpreted too. Creating a facsimile would take away vital resources from real heritage.	No change required to the Key Actions.
91	Provide sport events, cafes, farm shops. Free car parks. Dog walking areas. Garden centres. Holiday huts camping.	Noted. The points raised are dealt with in the AONB Management Plan, or are outside the remit of the National Landscape Partnership.	No change required to the Key Actions.
92	no comment	Noted.	No change required to the Key Actions.
93	See my comments above about the opportunity to cover the themes that the now closed Cannock Chase museum covered.	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	
94	If by Framework you mean the actions above, they are fairly comprehensive yes.	Noted.	No change required to the Key Actions.
95	At the moment it is clear in intentions only add if it clarifies the objectives	The meaning of the comment is unclear.	No change required to the Key Actions.
96	Actively involve local history / environmental groups. Be openminded and thorough. Don't solely rely on scanty research and rumour eg the Medieval hunting lodge on Castle Ring. Scheduled Monuments are listed for a reason and it's important not to lose focus on them in favour of 20th century history. Higher priority should be given to conserving Scheduled Monuments at risk and interpreting and making them accessible (e.g. medieval moated site at Courtbanks Covert)	Noted. Local history / environmental groups will be involved in the delivery of the Strategy. The Strategy seeks to protect heritage assets of all periods. The protection and enjoyment of Scheduled Monuments feature prominently throughout the Strategy.	No change required to the Key Actions.
97	Greater public access to historic assets should be included, such as promoting Haywood Park - Marquis Drive - Beaudesert etc.	Noted. Objective 8 seeks to increase appreciation of the historic environment, with the Associated Action to encourage improved access, where appropriate.	No change required to the Key Actions.
98	Bringing our areas wonderful and mostly unknown history alive	Noted.	No change required to the Key Actions.

99	N/A	Noted.	No change required to the Key Actions.
100	Not sure if everyone will have same the same priorities.	Noted. The Strategy provides a framework for all people to come together to protect the historic environment.	No change required to the Key Actions.

Story strands. Explanations of answers.

Ref	Comment	Response	Change recommendations
101	Castle Ring is under-investigated and is likely to be extremely important. this is the priority whereas medieval and WW1/2 sites are less urgent.	Noted. All of the features mentioned feature in our Story Strands. None is more important than the others.	No change required to the Story Strands.
102	Please, please, please, don't make this all about us. Self entitled, extractivist, human-centric logic, has caused so much ecological degradation and biodiversity loss around the world	Noted.	No change required to the Story Strands.
103	The lifeways of other species living within the chase need to figure prominently in your strategy	Noted	No change required to the Story Strands.
104	Places of history, plus entertainment. Theatre. Dog walking and horse riding areas. Cafes. Garden centres. Cattle grazing. Holiday huts, camping.	Noted. The points raised are dealt with in the AONB Management Plan, or outside the remit of the National Landscape Partnership.	No change required to the Story Strands.
105	I think that all Story Strands are adequate and just need developing	Noted.	No change required to the Story Strands.
106	I agree	Noted.	No change required to the Story Strands.
107	They all engage my curiosity	Noted.	No change required to the Story Strands.
108	It doesn't help to be flippant but direct indication is to be encouraged i.e the Chase at War	Meaning of the comment is unclear.	No change required to the Story Strands.
109	Sorry but all of these are ambiguous and do not really tell the story of the chase	Noted. The history of Cannock Chase is complex and multi-layered. Four thematic story strands have emerged out of the foundation studies that have informed this Strategy and consultation with stakeholders. The respondent does not put forward any alternative suggestions.	No change required to the Story Strands.
110	The chase is about its' beauty, easy access and the people that have shaped it. The story stands cover this. For me I see Archaeology as being man-made in response to the people that went before. However it's not as important as the protection of the Chase's natural beauty. Sensitivity must be exercised.	Noted.	No change required to the Story Strands.
111	The story strands indicate how the Chase has been utilized in the past including some of the abuses it has suffered. These have effected how the next stage in the development of the Chase has come about and needs to be made clear as to what the current stage might lead to	Noted.	No change required to the Story Strands.

112	Apart from the training camps, the war hardly touched the Chase. The wars between local tribes, the invaders & settlers had a much bigger impact on the development of the area.	Noted. The military use of the Chase has been extensive and had major impacts across considerable areas of the landscape. The Great War landscape in particular is of national interest with well-preserved remains of training camps, practice trenches and battle scenarios. The stories of the prehistoric settlers and others who have called the Chase home, is considered under Story Strand Theme 2 – Home is where the Heath is.	No change required to the Story Strands.
113	The story strands are easily understood and relevant to the National Landscape	Agreed.	No change required to the Story Strands.
114	What's the story for Theme 1 and 2 should include mention of the Marquis of Anglesey selling off his lands and Castle Ring site being taken into public ownership.	Noted. The impacts of the wealthy landowners will be told under Story Strand Theme 2 – Home is where the Heath is. Large parts of the Chase have been brought into public ownership, going back as far as the 1920s when the Forestry Commission began to purchase land for commercial trees. This is already acknowledged under Story Strand 3 – Making a living.	No change required to the Story Strands.
115	As a Key Site you should refer to Castle Ring as an Iron Age Hill Fort - it is, after all, a Scheduled Monument for that reason; it's an extraordinary omission.	Noted. Castle Ring Iron Age hillfort is referenced as a key site in Story Strand Theme 2 – Home is where the Heath is.	No change required to the Story Strands.
116	These themes seem to ignore the history attached to ancient monuments like Castle Ring	Noted. Castle Ring Iron Age hillfort is referenced as a key site in Story Strand Theme 2 – Home is where the Heath is. Many of the Key Sites listed in the four Story Strands are designated ancient monuments.	No change required to the Story Strands.
117	The history is endless but I think there is more to be discovered.	Agreed. The history of Cannock Chase is complex and multi-layered. Four thematic story strands have emerged out of the foundation studies that have informed this Strategy and consultation with stakeholders.	No change required to the Story Strands.
118	WW1 military sites are neglected.	Noted. The Great War strongly features in Story Strand Theme 4 – The Chase at War.	No change required to the Story Strands.
119	Although the Chase is pretty well supported by local people, it could be enhanced by providing suitable historical attractions	Noted. The comment is not relevant to the Story Strands.	No change required to the Story Strands.
120	By sharing knowledge, everyone has a better understanding about the area.	Noted.	No change required to the Story Strands.
121	Does beg the question why has the Cannock Chase Museum been closed? Perhaps the money and resources could be better used going to the museum	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	No change required to the Story Strands.
122	I like all of those themes.	Noted.	No change required to the Story Strands.
123	Please keep the History and encourage education. Don't make it a theme park	Noted. Education is a key thread running through the Strategy. The Strategy sits alongside the AONB Management Plan, and will contribute to the conservation and	No change required to the Story Strands.

		enhancement of the natural beauty of the National Landscape.	
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Projects. Suggestions in relation to any of the potential projects or suggested alternatives that should be included to meet the aims and objectives.

Ref	Comment	Response	Change recommendations
124	Exploring more of the story of the land use post-wars, aka timber production and woodland management	Agreed. There will be opportunities to feature the history of the woodlands on the Chase in several of the projects included in the Project Portfolio.	No change required to the Project Portfolio.
125	A full archaeological survey/dig at Castle Ring and surrounding area using modern techniques (magnetometry, ground radar) and digging techniques to determine the site of dealling and burial mounds. The construction of a facsimilie Iron Age Fort (like Craggaunowen castler, Co. Clare, Ireland) with visitor facilities like iron age smelting, woodturning anf farmin techniques exhibited to visitors. This could be a steady income stream for decades to fund the preservation of the sites. (Suggest involve Prof Alice Robert at Univ of Birmingham to produce a TV series of the dig?)	Castle Ring is Scheduled, i.e. nationally designated by Historic England. This limits what can be done, other than sensitive management and interpretation. Geophysical surveys have already been carried out – (reports can be provided). The value of creating a reconstructed hillfort is unclear. It would be very expensive and may not be a great draw. We don't need a facsimile, the monument is there, it is well managed, particularly due to FIPL, and it is well interpreted too. Creating a facsimile would take away vital resources from real heritage.	No change required to the Project Portfolio.
126	As above	Noted.	No change required to the Project Portfolio.
127	Control of the bikers More refuse collection bins More warden patrols	Noted. The points raised will be considered during the preparation of the Recreation Management Strategy for the National Landscape due to be published by the end of 2026.	No change required to the Project Portfolio.
128	Training volunteers to act as guides on some of the key sites that will sustain visitor access	Noted. Volunteers already act as guides at places like the Great War Hut and at Beaudesert Hall. Further opportunities may arise in projects like the proposed 'Chase Through Time Walks, Talks and Events Programme'.	No change required to the Project Portfolio.
129	Not at the moment	Noted.	No change required to the Project Portfolio.
130	I would like to see the following included;- *A working model of a slitting Mill. * Excavation of a Army Hut foundation or shower block to illustrate the secrets under the surface. * Better trail marking for cycle paths, to protect both the unseen landscape and the environment. * There should be great sensitivity shown if children are going to be introduced to WW1 through play. it's a serious issue and shouldn't be trivialised. *There are many very good artists operating in the chase area and it's important that this talent is utilised. It should be open for	Noted. The points raised can be considered as individual projects develop.	No change required to the Project Portfolio.

	<p>applications from locals.</p> <p>*volunteering hours alone should not be a measure of success it's what those volunteers achieve which is important.</p> <p>*volunteering should be promoted as an enjoyable and interesting way to spend time. it shouldn't be seen as only open to very knowledgeable people. It's a skill and as such can be learnt.</p> <p>* volunteers should be consulted if changes are to be made that might affect their working practice or environment.</p> <p>*I would like to see images taken by drone with sites of significance superimposed on them particularly the sites of iron and glass production.</p>		
131	<p>Whilst I totally applaud the CCNL for wanting to include Beaudesert, Castle Ring and Court Bank into their project, I am worried that they will only scratch the surface, due to being on private land or scheduled monuments. There seems no mention of Radmore Abbey, or how the land was settled under various 'occupations'.</p>	<p>Noted. A wide range of heritage assets are included as possible projects in the Project Portfolio. The whereabouts of Radmore Abbey is not known.</p>	<p>No change required to the Project Portfolio. Radmore Abbey added as a 'possible' key site to Story Strand Theme 2 – Home is where the Heath is.</p>
132	<p>Place names on the chase are many and varied- this could be a potential project to compare current and historic place names, using the 'Festival of Britain' guide and directory of place names as a base line</p>	<p>Noted. Cannock Chase place names is included under Project No. 1.</p>	<p>No change required to the Project Portfolio.</p>
133	<p>Celebrating the Chase's Scheduled Monuments. Interpretation panel needed for the medieval moated site at Courtbanks Covert. This could be sited at the former carpark entrance to Nunswell Park, and could make reference also to Nun's Well, and to the history of Nunswell Park. (See the CCDC management plan and also talk to Cannock Wood Parish Council).</p>	<p>Noted. The suggestions can be considered when the 'Celebrating the Chase's Scheduled Monuments' project develops.</p>	<p>No change required to the Project Portfolio.</p>
134	<p>At Castle Ring there is a cobble circle on the ground to show the size of an Iron Age roundhouse but it is covered in mud and leaf debris and being lost from sight. More care and attention needed here</p>	<p>Noted. Requires clarification. The only stones relate to the medieval hunting lodge. This feature can be highlighted in any planned improvement and enhancement works for scheduled monuments (see Project No. 42).</p>	<p>No change required to the Project Portfolio.</p>
135	<p>More encouragement needed for Forestry Commission to get on with their phased felling plan around Castle Ring to restore its former visibility in the landscape.</p>	<p>Noted. The proposed felling will be undertaken as part of the Cannock Chase Forest Design Plan</p>	<p>No change required to the Project Portfolio.</p>
136	<p>Check the Chase - more active conservation management needed at Courtbanks Covert. Landowner has changed in the last 5 years, so courting the new (and former owner) worthwhile.</p>		
137	<p>The list of potential projects is an extensive and will need a great deal of work to be achieved. However, it is best to ambitious with targets.</p>	<p>Agreed.</p>	<p>No change required to the Project Portfolio.</p>

138	Promotion of Historic routes (Marquis Drive, Blake Street Salt road, Tackeroo railway, J R Tolkien. Etc. Needed	Noted. There will be opportunities to feature the historic transport routes on the Chase in several of the projects included in the Project Portfolio.	No change required to the Project Portfolio.
139	Reopen the Museum of Cannock Chase!	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	No change required to the Project Portfolio.
140	N/A	Noted.	No change required to the Project Portfolio.
141	Pottal Pool Lido Buildings	The meaning of the comment is unclear.	No change required to the Project Portfolio.
142	D/K	Noted.	No change required to the Project Portfolio.
143	More education. Get the locals on your side.	Agreed. Education is a key thread running through the Strategy.	No change required to the Project Portfolio.
144	The main thing I enjoy about the chase is the peace and serenity and space. I am interested in the history of Nobility in and religious uses' pagan and orthodox' ruins' roman' saxon' copoer age etc. How people lived' what minerals are prevalent in the area. Why the Chase is good for us etc. Im not so interested in the war connections. The freedom to roam is very to me. Open spaces too with variety of trees are extremely important.	Noted. There will be opportunities to feature many of the points raised in several of the projects included in the Project Portfolio.	No change required to the Project Portfolio.

Do you have any final comments on the draft Historic Environment Strategy?

Ref	Comment	Response	Change recommendations
145	It is an ambitious but important strategic plan than needs to be enacted to preserve the beauty and splendour of Cannock Chase	Noted.	No change required to the Strategy.
146	It is wonderful to see everyone's hard efforts and meaningful intentions coming together in this strategy, I understand it cannot have been easy. As a lifelong visitor to the chase, I have felt at times in the past that there was complete despondency from authorities that had oversight. I am pleased to read that there is a spirit of making room for all voices. I just hope, again, that we can balance our own human desires and needs, respectfully with those of the other species.	Noted.	No change required to the Strategy.
147	No	Noted.	No change required to the Strategy.
148	This was more interesting than I expected it to be	Noted.	No change required to the Strategy.
149	It is encouraging	Noted.	No change required to the Strategy.
150	Overall it is excellent. Two points as a visitor and walker. 1. Parking charges are prohibitive	Noted. A Recreation Management Strategy for the National Landscape is due to be	No change required to the Strategy.

	for some and reduce visits per year. 2. Too much attention has been paid to cyclists who can be a pest at best, and a danger to those walkers who can't hear them approaching.	published by the end of 2026 which will consider the points raised.	
151	lots of the outcomes can only be achieved by volunteers	Noted. The involvement of volunteers will be important for the success of various of the initiatives and projects in the Strategy, working alongside those professionals in the sector and stakeholders.	No change required to the Strategy.
152	It's very thorough, but are the timescales really practicable?	Noted. The Strategy itself doesn't have a lifespan, but sits alongside the AONB Management Plan and will be subject to regular monitoring and review through the Historic Environment Task and Finish Group. The Project Portfolio gives an indicative timescale for delivering the individual projects.	No change required to the Strategy.
153	This looks comprehensive and should be effective	Noted.	No change required to the Strategy.
154	As part of our Neighbourhood Plan in Cannock Wood we set up a list of Non-Designated Heritage Assets, partly since CCDC wasn't anywhere near achieving a Local List. The sites on our parish list could be considered for inclusion on the Historic Environment Record. The list can be downloaded from the planning page of www.cannockwoodparishcouncil.gov.uk .	Agreed. Objective 1 (page 12) of the Strategy seeks to augment the Historic Environment Record. The Parish Council is welcome to submit its list of assets to the HER.	No change required to the Strategy.
155	It is a very well produced document.	Noted.	No change required to the Strategy.
156	The importance of the integration of history, wildlife, public access, landscape quality,...etc To accommodate all.	Noted. The AONB Management Plan sets out how we will conserve and enhance the cultural and natural heritage and landscape quality whilst meeting the demands for recreation.	No change required to the Strategy.
157	Excellent as our local history is far greater than we show	Noted.	No change required to the Strategy..
158	Could increase knowledge and tourism to the area	Noted.	No change required to the Strategy.
159	We need the return of our museum	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the entire collection) and community engagement activities are continuing on the site.	No change required to the Strategy.
160	N/A	Noted.	No change required to the Strategy.
161	Making sure there are little or no restrictions to areas of the Chase for people's recreation. An example would be one of the shooting butts, people use to roam freely over it walking and biking, then a fence was put around it, no consultation, now no one can get near it!	Noted. More than 51% of the Chase is open access land, where the public has the right to roam on foot. Where appropriate and easily accessible, the Strategy may encourage access to key heritage assets to increase appreciation of the historic environment (Objective 8, page 14).	No change required to the Strategy.
162	Further develop the Museum of Cannock Chase	Noted. Although the Museum of Cannock Chase is closed to the public, collection management (including a large-scale digitisation and cataloguing project for the	No change required to the Strategy.

		entire collection) and community engagement activities are continuing on the site.	
163	Is the new visitors centre at Maquis Drive going ahead? A complete and utter waste of money.	Noted.	No change required to the Strategy.
164	No thank you.	Noted.	No change required to the Strategy.
165	Just to keep public updated	Agreed. Regular updates will be posted on our websites, in social media and our newsletter.	No change required to the Strategy.
166	No	Noted.	No change required to the Strategy.

Other comments received outside the questionnaire

	Comment	Our response	Change recommendations
	Cannock Chase SAC Partnership		
167	<p>The SAC Partnership does not have a remit for engagement or education in the historic environment or cultural heritage of Cannock Chase and can only commit to involvement in this strategy where it meets the SAC Partnership's objectives to mitigate the effects of recreation on the protected landscape.</p> <p>In the Project Portfolio the SAC Partnership has been listed as a possible involved party in several projects. It is currently unclear what the SAC Partnership's involvement would be and therefore suggest that the SAC is removed from the list of possible partners in all cases.</p>	Agreed.	Remove SAC Partnership from list of partners involved in projects as the historic environment is not part of its remit.
	Private individual		
168	<p>We absolutely love the Chase and consider it a great privilege to live near enough for impromptu and frequent visits at all times of the year. Your management of the environment is generally very good.</p> <p>However most visitors, like us, arrive by car, park and walk. I need hardly tell you that the state of the carparks and access roads is now desperately poor and needs urgent attention. We also feel that, apart from Springslade cafe, which is excellent, the other catering facilities (mercifully not on our side of the Chase) are pretty abysmal as are the retail shops. This may well be because they are historically independently owned or local authority run, but there has to be a way of making them improve or be closed down and removed. Their car parks also need a</p>	Agreed. The AONB Management Plan seeks to deliver high-quality visitor infrastructure and provision throughout the National Landscape. It builds on the foundations set out in the Cannock Chase SAC Partnership's Detailed Implementation Plans for car parks and site users. The implementation of the recommendations in those plans are operational decisions for the individual landowners concerned.	No change required to the Strategy.

	<p>complete clean up to remove long obsolete parking machines and other eyesores. In brief, the standards across the Chase should aim to at least match those of the National Trust at Shugborough or the Forestry Commission area, to ensure full visitor satisfaction. P.S. couldn't there be a gallery to showcase people's responses to the Chase??</p>		
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5. Summary of recommended changes to the Historic Environment Strategy

The high-level summary of the feedback set out in Chapter 3 demonstrates a **very high level of support** right across the Strategy's Vision, Guiding Principles, Core Aims, Objectives, Key Actions, Story Strands, Key Performance Indicators and Project Portfolio.

The consultation generated a wide variety of comments which are dealt with individually in Chapter 4 of this report. The vast majority do not require any recommended change to the Strategy:

- The comments are statements or observations not requiring a response.
- The points raised are already/adequately dealt with in the Strategy.
- The points raised are dealt with in the AONB Management Plan or are outside the remit of the Strategy.

Recommended changes to the Strategy arising from the consultation are, therefore, few and minor and encompass:

Omissions (for example, Radmore Abbey added as a 'possible' key site to Story Strand Theme 2 – Home is where the Heath is).

Ease of Reference (for example, projects in the Project portfolio have been numbered).

Grammatical/clarification of meaning/spelling

Project portfolio - Changes to indicative partner support. At the request of the SAC Partnership, removal from the list of potential partners as the historic environment is not part of its remit.



**Cannock
Chase
National
Landscape**

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5 March 2026